

Virginia B. Glisson

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Mission Statement

Public Relations major with a Leadership and Business minor at Auburn University, dedicated to building connections, enhancing organizational communication, and representing institutions with professionalism.

Education & Honors

Auburn University | College of Liberal Arts | Auburn, Alabama

- *Bachelor of Arts: Public Relations Minor: Leadership and Business*
- GPA: 3.67
- Expected Graduation Date: May 2027

Professional Experience

College Ambassador | College of Liberal Arts, Auburn University **March 2025 - Present**

- Supported recruitment efforts by meeting with prospective students, leading campus tours, and presenting academic opportunities within the College of Liberal Arts.
- Represented the College at events and served as a resource for students, families, and visitors to enhance the overall student experience.

Pro Track Intern | Lead Abroad **July 2025 - August 2025**

- Collaborated with Sapto Verde to develop strategies for enhancing customer engagement through improved digital presence and online interactions.
- Researched and proposed methods to expand product variability, aligning offerings with customer preferences and market trends.

Senate Intern | Office of U.S. Senator Bill Hagerty **May 2025 - June 2025**

- Represented the Senator's office in direct communications, fostering positive relationships with the public.
- Engaged with Tennessee constituents by responding to inquiries and providing information on legislative issues and services.
- Assisted staff with routine administrative tasks such as data entry, mail processing, and constituent casework.

Student Assistant | Auburn Athletics **September 2023 - December 2023**

- Coordinated pre-game day activities and supported executive assistants with operational needs.
- Served as a point of contact for visitors, enhancing the Auburn Football game-day experience.

Leadership & Service

Lambda Pi Eta Honor Society | Auburn University **October 2025 - Present**

Student Alumni Ambassador | Auburn University **September 2024 - Present**

Elections Council | Auburn University **April 2024 - April 2025**

Freshman Forum | Auburn University **September 2023 - April 2024**

